Reg. No. : ....

Name : ....

Second Semester B.B.A. /B.B.A. (Hospital Administration)/B.B.A. (RTM) Degree
(CBCSS – OBE – Regular/Supplementary/Improvement)
Examination, April 2024
(2019 Admission Onwards)
Core Course
2B03BBA/BBA(RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours   Max. Marks : 40

PART – A

I. Answer **all** questions in **one/two** sentences. **Each** question carries **1** mark.

                                                    (6×1=6)

    1) What do you mean by Entrepreneur ?

    2) What is Fabian Entrepreneurs ?

    3) What are the phases of EDPs ?

    4) What is Legal Environment ?

    5) What do you mean by viability study ?

    6) What do you mean by ESS ?

PART – B

II. Answer **any 6** questions **not** exceeding **one** paragraph. **Each** question carries
    2 marks.   (6×2=12)

    7) Difference between an Entrepreneur and a Manager.

    8) What is self-employed entrepreneurs ?

    9) What is meant by social Responsibility in entrepreneurship ?

    10) What is Venture capital ?

11) What is MSME ?

12) Explain EDP.

13) Describe theories of entrepreneurship.

14) What is meant by Industrial Estate ?

PART – C

III. Answer **any 4** questions **not** exceeding **one** page. **Each** question carries 3 marks. (4×3=12)

15) What are the features of an entrepreneur ?

16) What are the differences between an Entrepreneur and Entrepreneurship ?

17) What are the functions of women entrepreneurs ?

18) What are the legal requirements of establishment of a new unit ?

19) What are the objectives of EDPs ?

20) Elaborate the role Entrepreneurship in Economic Development.

PART – D

IV. Answer **any two** questions **not** exceeding **four** pages. **Each** question carries 5 marks. (2×5=10)

21) Entrepreneur is a 'Leader' – Explain.

22) What are the problems of women entrepreneurs ?

23) Describe any three institutions for entrepreneurship development.

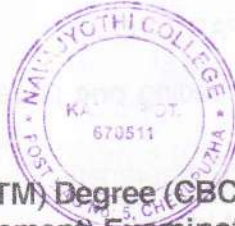24) Discuss the personal factors which influence entrepreneurship.

Reg. No. : ....

Name : ....

II Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, April 2023
(2019 Admission Onwards)
Core Course
2B03 BBA/BBA (RTM) – ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

I. Answer **all** questions in **one/two** sentences. **Each** question carries **1** mark.

1) What is Innovative Entrepreneurship ?

2) What do you mean by Induced Entrepreneurship ?

3) What is meant by Feasibility Study ?

4) What is MSME ?

5) What do you mean by ESS ?

6) What is Paper Entrepreneurship ?

(6×1=6)

PART – B

II. Answer **any 6** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

7) What is Techno economic survey ?

8) What do you mean by Idea Screening ?

9) What is meant by Industrial Estate ?

10) What is Green Channel Scheme ?

11) What do you mean by Entrepreneur vs Manager ?

12) What is meant by Soft Loan ?

13) What do you mean by Family Entrepreneurship ?

14) What is Nascent Entrepreneurs ?

(6×2=12)

PART – C

III. Answer **any 4** questions **not** exceeding **one** page. **Each** question carries **3** marks.

15) Differentiate Intrapreneur and Entrepreneur.

16) Discuss the Sources of Project Ideas.

17) Explain the relationship between Entrepreneurship and Environment.

18) How to register a business ?

19) What are the objectives of EDP ?

20) What are the Barriers to Entrepreneurship ?   (4×3=12)

PART – D

IV. Answer **any 2** questions **not** exceeding **four** pages. **Each** carries **5** marks.

21) Elaborate the role of Entrepreneurship in Economic Development.

22) Discuss the contents of EDPs.

23) Explain environmental threat and opportunity analysis.

24) Entrepreneur is a Risk Taker. Explain.   (2×5=10)

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Reg. No. : ....

Name : ....

II Semester B.B.A./B.B.A.(RTM) Degree (C.B.C.S.S.-O.B.E. – Regular/ Supplementary/Improvement) Examination, April 2022
(2019 Admission Onwards)
Core Course
2B03BBA/BBA(RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define decision making.

2. What do you mean by opportunity analysis ?

3. Who is an innovative entrepreneur ?

4. What is meant by EDP ?

5. State any two roles of entrepreneurs as innovator.

6. What do you mean by economic growth ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. State the different barriers of entrepreneurship.

8. Explain steps in decision making.

9. State any two theories of entrepreneurship.

10. What are the main sources of raising funds ?

11. State the meaning of venture capital.

P.T.O.

12. 'Entrepreneurship Development Programme is highly significant'. Discuss.

13. What are the different ways of innovation ?

14. State the role of entrepreneurs in balanced regional development. **(6×2=12)**

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Discuss the classification of entrepreneurs.

16. Explain the various techniques of financial analysis.

17. State the meaning of psycho theory of entrepreneurship.

18. Discuss 'Entrepreneurial Behaviour'.

19. 'Entrepreneurship and employment generation is closely related'. Explain.

20. Explain the relationship between social stability and entrepreneurship.

(4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Define women entrepreneur. Explain the problems of women entrepreneurs.

22. Define entrepreneurship. Explain the characteristics of entrepreneurs.

23. Discuss in detail the social responsibilities of entrepreneurs.

24. Explain the role of entrepreneurs in complementing and supporting Economic growth. **(2×5=10)**

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Reg. No. : ....

Name : ....

II Semester B.B.A./B.B.A. (RTM) Degree (CBCS S – OBE – Reg./Sup./Imp.) Examination, April 2021
(2019 Admission Onwards)
Core Course
2B03BBA/BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer all questions. Each question carries 1 mark.

1. Define decision making.

2. State any two barriers to entrepreneurship.

3. What is product mix ?

4. What is plant lay out ?

5. What is psycho theory of entrepreneurship ?

6. Define social responsibility.

(6×1=6)

PART – B

Answer any 6 questions. Each question carries 2 marks.

7. Distinguish between manager and entrepreneur.

8. State any two sources of technology.

9. What are the techniques of financial analysis ?

10. What is opportunity analysis ?

11. Discuss the concept of entrepreneurial behaviour.

12. State the steps of EDP.

13. Discuss the relationship between entrepreneurship and employment generation.

14. State any two roles of entrepreneurs in economic development. (6×2=12)

PART – C

Answer **any 4** questions. **Each** question carries 3 marks.

15. State the difference between entrepreneur and intrapreneur.

16. Explain the various kinds of risks associated with entrepreneurship.

17. Discuss the objectives of EDP.

18. State the issues associated with EDP.

19. Discuss the role of entrepreneurs in balanced regional development.

20. 'Social stability is an outcome of entrepreneurship.' Comment. (4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries 5 marks.

21. Explain the different classification of entrepreneurs.

22. Discuss the reasons for slow growth of women entrepreneurship in Kerala.

23. Define innovation. State the role of innovation in Entrepreneurship.

24. Explain the role of entrepreneurs in complementing and supporting economic growth. (2×5=10)

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Reg. No. : ....

Name : ....

II Semester B.B.A./B.B.A. (RTM) Degree CBCSS (OBE)-Regular
Examination, April 2020
(2019 Admission)
Core Course
2B03 BBA/BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define leadership.

2. Who is an intrapreneur ?

3. What is TRYSEM ?

4. State any two tools of financial analysis.

5. What is innovation ?

6. What is EDP ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. State any two types of risks.

8. State any four sources of raising funds.

9. What is technical analysis ?

10. Explain venture capital.

11. State the problems in conducting EDP.

12. Discuss entrepreneurial behaviour and psycho theory.

13. 'The role entrepreneur as innovator is inevitable'. Discuss.

14. 'Entrepreneurship provides employment opportunities to the masses'.
    Comment.   (6×2=12)

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Distinguish between innovation and invention.

16. Explain the characteristics of entrepreneur.

17. Explain entrepreneurial behaviour.

18. Explain the concept 'social responsibility'.

19. 'Entrepreneurship can bring social stability'. Comment.

20. Explain the role of entrepreneurs in providing balanced regional
    development.   (4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Define entrepreneurship. Explain its theories.

22. Who is a woman entrepreneur ? Discuss the problems of women·
    entrepreneurs.

23. Explain the objectives and steps in implementing EDP.

24. Discuss the role of entrepreneurship in economic growth.   (2×5=10)

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