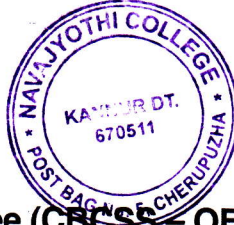




**K24P 3863**

Reg. No. : .....

Name : .....



**I Semester M.Com. Degree (CBCSS – OBE – Reg./Supple./Imp.)  
Examination, October 2024  
(2023 Admission Onwards)  
CMCOM01C01 : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Marks : 60

**SECTION – A**

Answer **any five** questions in this Section. **Each** question carries **3** marks.

1. What is GAAT ? Briefly explain the objectives of GAAT.
2. List the major effect of political environment on business.
3. What are the objectives of New Industrial Policy 1991 ?
4. Point out the importance of environmental audit.
5. Discuss the benefits of foreign investments.
6. What are the elements of technology transfer ?

**(5×3=15)**

**SECTION – B**

Answer **any three** questions in this Section. **Each** question carries **5** marks.

7. What is global environment ? Explain the importance of global environment.
8. What is environmental analysis and briefly explain its importance.
9. Explain the impact of technology in business.
10. Explain the pros and cons of privatisation.
11. Discuss the factors of technological environment.

**(3×5=15)**

**P.T.O.**



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SECTION – C

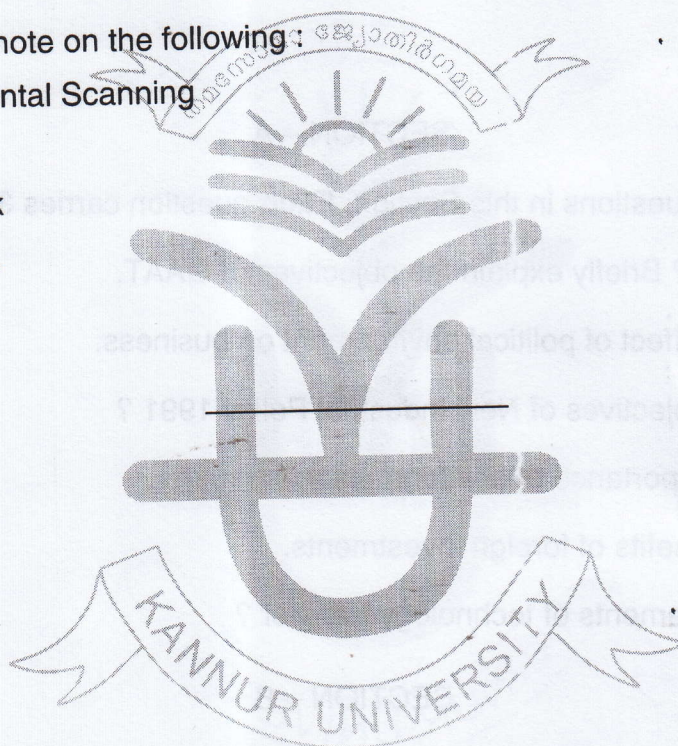
Answer **any three** questions in this Section. **Each** question carries **10** marks.

12. Describe the economic environment that prevails today in our country.
13. Explain Corporate Social Responsibility.
14. Analyze the advantages and disadvantages of IPR.
15. What is FEMA 1999 ? Explain the features of FEMA 1999.

16. Write a short note on the following:

- a) Environmental Scanning
- b) MNC
- c) Trademark
- d) NITI Ayog.

(3×10=30)







**Reg. No. : .....**

**Name :** .....

**Examination, October 2023**

**(2023 Admission)**

Time : 3 Hours

Max. Marks : 60

Answer **any five** questions in this Section. **Each** question carries **3** marks.

1. What is environmental forecasting ? What are its benefits to business ?
2. What is a social audit ? Explain its importance.
3. Write a short note on influence of ecology on business policy.
4. List the major objectives of FEMA 1999.
5. What is meant by IPR ? Briefly explain major components of IPR in India.
6. Briefly explain the role of Government in business.

Answer **any three** questions in this Section. **Each** question carries **5** marks.

7. Explain the major objectives of NITI Aayog.
  8. Analyze the importance of environmental audit in the contemporary business environment.
  9. Elements of socio-cultural environment set the framework of business policy – Evaluate critically.
  10. Explain the influence of political environment on successful operation of a business.
  11. Analyze the impact of recent technological changes on business environment.
- (3×5=15)**

**P.T.O.**



SECTION – C

Answer **any three** questions in this Section. **Each** question carries **10** marks.

12. What is Environmental Scanning ? Explain different environmental scanning tools and techniques.
13. Briefly explain the characteristics of New Economic Policy 1991.
14. What is a MNC ? Explain advantages and disadvantages of MNCs.
15. Critically evaluate the role and working of WTO in global trade.
16. Analyze the salient features of the Companies Act, 2013.

(3×10=30)

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