



K23U 4039

Reg. No. :

Name :



**I Semester B.B.A./B.B.A.(RTM) Degree (C.B.C.S.S. – O.B.E. – Regular/
Supplementary/Improvement) Examination, November 2023
(2019 Admission Onwards)**

Core Course

1B01 BBA/BBA(RTM) – PRINCIPLES AND PRACTICE OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. Each question carries **1** mark.

(6×1=6)

1. What is meant by management ?
2. What is planning ?
3. Define decision making.
4. What is non-economic decisions ?
5. What is meant by delegation ?
6. Define control.

PART – B

Answer **any 6** questions. Each question carries **2** marks.

(6×2=12)

7. What are the benefits of work life balance ?
8. Distinguish between policy and procedure.
9. Distinguish between administration and management.
10. What are the elements of direction ?
11. What are the principles of delegation ?
12. Explain the process of control.
13. What are the features of coordination ?
14. What are the characteristics of decision making ?

P.T.O.

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PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

(4×3=12)

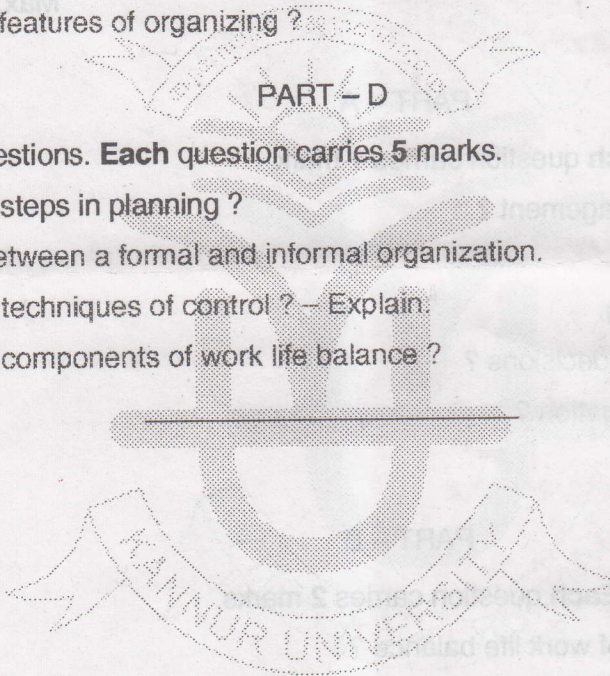
15. What are the steps to improve work life balance ?
16. What are the essentials of an effective control ?
17. What are the importance of directing ?
18. What are the functions of staffing ?
19. What is decentralization ? What are its advantages ?
20. What are the features of organizing ?

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

(2×5=10)

21. What are the steps in planning ?
22. Distinguish between a formal and informal organization.
23. What are the techniques of control ? – Explain.
24. What are the components of work life balance ?





K22U 3388

Reg. No. :

Name :

**I Semester B.B.A./B.B.A. (R.T.M.) Degree (C.B.C.S.S. – O.B.E. – Regular/
Supplementary/Improvement) Examination, November 2022
(2019 Admission Onwards)**

Core Course

1B01BBA/BBA(RTM) : PRINCIPLES AND PRACTICE OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. Each question carries **1** mark.

1. What do you mean by schools of management thought ?
2. What is decentralization ?
3. What is gangplank ?
4. What is job specification ?
5. What do you mean by KPO ?
6. What do you mean by scalar chain ?

(6×1=6)

PART – B

Answer **any 6** questions. Each question carries **2** marks.

7. Briefly explain the nature of management.
8. Write a short note on management by objectives.
9. What are the functions of lower-level management ?
10. What do you mean by authority and responsibility ?
11. Write a short note on Work-life Balance.
12. Explain the concept of stability of tenure.
13. Differentiate standing plans from Adhoc plans.
14. What is a formal organisation ?

(6×2=12)

P.T.O.



PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Write a short note on Maslow's Need Hierarchy Theory.
16. What are the principles of organising ?
17. Briefly explain the process of controlling.
18. How to manage your time ?
19. What are the limitations in delegation of authority ?
20. What is selection ? Explain the process of selection procedure.

(4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Briefly explain the contributions of F. W. Taylor to Management thought.
22. What is decision-making ? Explain its types and steps in the decision-making process.
23. Define Directing. Briefly explain its features and elements.
24. What is Planning ? Discuss the significance and limitations of Planning.

(2×5=10)





K21U 6743

Reg. No. :

Name :

**I Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, November 2021
(2019 Admission Onwards)**

Core Course

1B01BBA/BBA (RTM) : PRINCIPLES AND PRACTICES OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer all questions. Each carries 1 mark.

1. Define MBO.
2. What is contingency approach of management ?
3. What is delegation of authority ?
4. What do you mean by responsibility ?
5. What is meant by decision making ?
6. State any two principles of co-ordination.

(6×1=6)

SECTION – B

Answer any six questions. Each question carries 2 marks.

7. Discuss the neo-classical approaches of management.
8. Discuss the scope of management.
9. What is planning premises ?
10. State the advantages of centralisation.

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11. Discuss the characteristics of informal organisation.
12. What are the principles underlying direction ?
13. Discuss the importance of supervision.
14. What are the characteristics of KPO ? **(6×2=12)**

SECTION – C

Answer **any four** questions. **Each** question carries **3** marks.

15. Discuss the contribution of Abraham Maslow.
16. Discuss the functions of various levels of management.
17. What is line organization ? Explain its features.
18. Explain the characteristics of directing.
19. What are the techniques of controlling ?
20. State the importance of BPO. **(4×3=12)**

SECTION – D

Answer **any two** questions. **Each** question carries **5** marks.

21. Discuss in detail the contribution of Henry Fayol.
 22. Explain the characteristics and advantages of planning.
 23. Define controlling. Discuss its characteristics and steps.
 24. Define work life balance. Explain its components. **(2×5=10)**
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Reg. No. :

Name :

I Semester B.B.A./B.B.A.(RTM) Degree CBCSS (OBE) Reg./Sup./Imp.

Examination, November 2020

(2019 Admn. Onwards)

Core Course

1B01BBA/BBA(RTM) : PRINCIPLES AND PRACTICE OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define management.
2. State any two features of planning.
3. What do you mean by delegation of authority ?
4. State any two tools for controlling.
5. What is work life balance ?
6. What is stress ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. 'Management serves many objectives'. Discuss.
8. State any four principles developed by Fayol.
9. State any four points of difference between management and administration.
10. Explain functional type of organising.
11. State the limitations of planning.
12. Explain the steps in HR planning.
13. Discuss the features of controlling.
14. State the causes of work life balance.

(6×2=12)

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PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Explain the various kinds of decisions.
16. Discuss decentralisation. State its advantages.
17. What are the features of directing ?
18. What are the sources of recruitment ?
19. What is time management ? State its techniques.
20. What are the difference between BPO and KPO ?

(4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Explain the evolution of management thought.
22. Discuss the various levels of management stating its functions.
23. Define planning. Discuss the process of planning.
24. What do you mean by controlling ? Explain its steps.

(2×5=10)

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K19U 3289

Reg. No. :

Name :

I Semester BBA/BBA(RTM) Degree CBCSS(OBE)-Regular

Examination, November - 2019

(2019 Admission)

CORE COURSE

1B 01 BBA/BBA(RTM) : PRINCIPLES AND PRACTICE OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART-A

Answer **All** questions. Each question carries **1** mark. **(6×1=6)**

1. What is meant by esprit-de-corps?
2. Define responsibility.
3. Define planning.
4. State any two tools for controlling.
5. What is BPO?
6. What is self management?

PART - B

Answer any **Six** questions. Each question carries **2** marks. **(6×2=12)**

7. State any four functional areas of management.
8. What are the different needs identified by Maslow?
9. Define MBO. State its steps.
10. What are the principles of delegation?

P.T.O.



11. What are the benefits of decentralisation?
12. Discuss the steps in controlling.
13. State the principles of direction.
14. Discuss the benefits of KPO.

PART-C

Answer any **Four** questions. Each question carries **3** marks. (4×3=12)

15. 'Planning is composed of many processes'. Explain.
16. Distinguish between formal and informal organisation.
17. Discuss the various sources of recruitment.
18. What are the steps in selection process?
19. What is Work Life Balance? State its causes.
20. What is stress? What are the techniques of stress management?

PART-D

Answer any **Two** questions. Each question carries **5** marks. (2×5=10)

21. Define management. Explain its functions.
 22. Discuss the contributions of F.W. Taylor and Henry Fayol.
 23. Define organising. Explain the different types of organising.
 24. 'Co-ordination is the essence of management'. Explain the statement giving its features and needs.
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