



**K23U 4042**

Reg. No. : .....

Name : .....



**I Semester B.Com. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/  
Improvement) Examination, November 2023  
(2019 Admission Onwards)**

**Core Course**

**IB01COM : MANAGEMENT CONCEPTS AND PRINCIPLES**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer **any six** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. What is accountability ?
2. Define controlling.
3. What is discipline ?
4. Define staffing.
5. What is primacy of planning ?
6. What is stress management ?
7. What is directing ?
8. What is management ?

**(6×1=6)**

**SECTION – B**

Answer **any six** questions in **one** or **two** sentences. **Each** question carries **3** marks.

9. Explain the advantages of centralization.
10. Explain leadership functions.
11. Explain the steps in controlling process.

**P.T.O.**



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12. Explain the components of TQM.
13. Explain the principles of organization.
14. Explain the sources of power.
15. Explain the pre-requisites of control system.
16. Which are the factors improving morale ?

(6×3=18)

SECTION - C

Answer **any two** questions in **not** exceeding **three** pages. **Each** question carries **8** marks.

17. What are the different schools of management thought ?
18. Define human resource planning and explain its steps.
19. Explain the elements of scientific management.

(2×8=16)

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SECTION - B

Answer any six questions in one or two sentences. Each question carries 3 marks.

8. Explain the advantages of centralization.
10. Explain leadership functions.
11. Explain the steps in controlling process.





K22U 3391

Reg. No. : .....

Name : .....

I Semester B.Com. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/  
Improvement) Examination, November 2022  
(2019 Admission Onwards)

Core Course

1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **any six** questions in **one or two** sentences. **Each** question carries **1** mark.

1. Define scientific management.
2. What is systems approach to management ?
3. What is organizing ?
4. Define manpower planning.
5. What is theory Y ?
6. What is meant by controlling ?
7. What is ethics ?
8. Define MIS.

(6×1=6)

SECTION – B

Answer **any six** questions in **not exceeding one** page. **Each** question carries **3** marks.

9. Explain the concept of staffing.
10. Discuss bureaucracy as an approach of management.
11. What are the steps in planning ?
12. Explain the process of organizing.

P.T.O.

P.T.O.





13. Discuss environmental issues in business.

14. Explain logistics management.

15. Discuss TQM and TPM.

16. Explain Fishbone diagram.

(6×3=18)

### SECTION - C

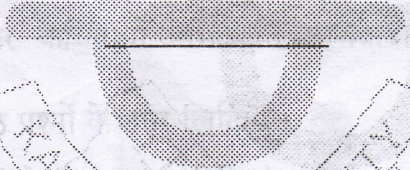
Answer **any two** questions in **not exceeding three** pages. Each question carries **8** marks.

17. Discuss the factors influencing business ethics.

18. Discuss the evolution of management thought.

19. Explain the concept of leadership and different styles of leadership.

(2×8=16)



13) कबीरदास की भाषा की विशेषताएं बताइए।

14) सुभाष की रचनाओं की विशेषताएं बताइए।

15) जुही की कली के सौन्दर्य का वर्णन कीजिए।

(8×1=8)

16) 'इस स्त्री से डरो' कविता में स्त्री का कैसा रूप चित्रित हुआ है ?

17) हंडा किसका प्रतीक है ?

18) Answer any six questions in not exceeding one page. Each question carries 3 marks.

9. Explain the concept of staffing.

10. Discuss bureaucracy as an approach of management.

11. What are the steps in planning?

12. Explain the process of organizing.

O.T.O.





**K21U 6749**

**Reg. No. : .....**

**Name : .....**

**I Semester B.Com. Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, November 2021  
(2019 Admission Onwards)  
Core Course**

**1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES**

**Time : 3 Hours**

**Max. Marks : 40**

**PART – A**

**Answer any six questions from the following. Each question carries 1 mark.**

1. Explain line and staff organisational structure.
2. Elucidate the Neoclassical Approach of Management.
3. What is Business Ethics ?
4. What are Hygiene factors ?
5. Explain Esprit de Corps briefly.
6. What are the objectives of planning ?
7. Define “Kaizen”.
8. Briefly explain Maslow’s Need Hierarchy Theory of Motivation. **(6×1=6)**

**PART – B**

**Answer any six questions from the following. Each question carries 3 marks.**

9. Write a short note on Theory X and Theory Y.
10. Critically analyse the drawbacks of Maslow’s Need Hierarchy Theory.
11. Explain Direction and various Directing Techniques.

**P.T.O.**



12. What are the steps involved in Manpower Planning ?
13. Write a short note on Bureaucracy – A Classical Theory of Management.
14. Explain the importance of ethics in Business in 2022.
15. Explain the relevance of controlling in an organisation.
16. Explain ethics in advertising with appropriate examples. (6×3=18)

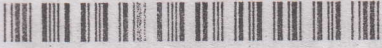
**PART – C**

Answer **any two** questions from the following. **Each** question carries **8** marks.

17. Explain the importance of Planning from the Management's Perspective.
18. Explain :
  - 1) TQM
  - 2) MIS
  - 3) ISHIKAWA diagram
  - 4) ISO.
19. Explain Leadership and various styles involved in leadership. (2×8=16)



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K19U 3292

Reg. No. : .....

Name : .....

**I Semester B.Com Degree CBCSS(OBE) - Regular**

**Examination, November - 2019**

**(2019 Admission)**

**CORE COURSE**

**1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES**

Time : 3 Hours

Max. Marks : 40

**SECTION - A**

Answer any **Six** questions in one or Two sentences. Each question carries **1** mark. **(6×1=6)**

1. What do you mean by business eco system?
2. Who are laissez - faire leaders?
3. State the meaning of span of control.
4. What is meant by Kaizen?
5. Explain the meaning of stress management.
6. What do you mean by organization as a static concept?
7. What do you mean by differential piece rate system?
8. What do you mean by TPM?

**SECTION - B**

Answer any **Six** questions in not exceeding one page. Each question carries **3** marks. **(6×3=18)**

9. Examine the major factors influencing business ethics.
10. Describe the various sources of recruitment.
11. "Control cannot be exercised without planning". Elaborate.

P.T.O.



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12. Explain the fish bone diagram.
13. Differentiate between leadership and management.
14. What are the different types of organization?
15. Explain the process of change management.
16. What do you mean by behavioral approach to management?

### SECTION - C

Answer any **Two** questions in not exceeding Three pages. Each question carries **8** marks. (2x8=16)

17. Describe Henry Fayol's principles of management.
  18. What is meant by business ethics? Describe the arguments in favour of business ethics.
  19. Explain Herzberg's Motivation - Hygiene theory.
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**K20U 3292**

Reg. No. : .....

Name : .....

**I Semester B.Com. Degree CBCSS (OBE) Reg./Sup./Imp.  
Examination, November 2020  
(2019 Admn. Onwards)**

**Core Course**

**1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer **any six** questions in **one or two** sentences. **Each** question carries **1** mark.

1. What is meant by unity of command ?
2. State the meaning of organization in a dynamic sense.
3. What do you mean by recruitment ?
4. What is negative motivation ?
5. Explain the meaning of directing.
6. Define the term management.
7. What is functional organization ?
8. State the meaning of system approach to management.

**(6×1=6)**

**SECTION – B**

Answer **any six** questions in **not exceeding one** page. **Each** question carries **3** marks.

9. Enumerate the nature of organizing.
10. Explain Maslow's need hierarchy theory.

**P.T.O.**



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11. Explain the fish bone diagram.
12. What are the principles of scientific management ?
13. What are the essentials of an effective control system ?
14. What are the types of ethics ?
15. Describe neo-classical approach to management.
16. What are the various styles of leadership ?

(6×3=18)

SECTION – C

Answer **any two** questions in **not exceeding three** pages. **Each** question carries **8** marks.

17. State the nature of planning and briefly explain its importance in business.
18. What are the arguments for and against social responsibilities of business ?
19. Explain the following concepts in management :
- a) Kaizen
  - b) TQM
  - c) TPM
  - d) MIS.

(2×8=16)