



K25U 2707

Reg. No. : .....

Name : .....



**V Semester B.A./B.A. Afsal-UI-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.-  
T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.C. Degree (CBCSS – OBE – Regular/  
Supplementary/Improvement) Examination, November 2025**

**(2019 to 2023 Admissions)**

**GENERIC ELECTIVE COURSE**

**5D03COM : Principles of Management**

Time : 2 Hours

Max. Marks : 20

**PART – A**

Answer **any three** questions from the following. **Each** question carries **1** mark.

1. Define the term 'Administration'.
2. List any two objectives of Planning.
3. What do you mean by motivation in directing ?
4. What are Tactical Plans ?

**(3×1=3)**

**PART – B**

Answer **any three** questions from the following. **Each** question carries **3** marks.

5. Differentiate between strategic planning and operational planning. Give examples.
6. State and explain any three roles of top-level management.
7. What is supervision ? State its role in effective directing.
8. Explain the importance of planning in an organization.

**(3×3=9)**

**PART – C**

Answer **any one** question from the following. The question carries **8** marks.

9. Explain the features, advantages and disadvantages of line and staff organization.
10. What is training ? Explain the different methods of training used in organizations.

**(1×8=8)**