



K24P 3867

Reg. No. :

Name :



I Semester M.Com. Degree (C.B.C.S.S. – O.B.E. – Reg./Supple./Imp.)

Examination, October 2024

(2023 Admission Onwards)

CMCOM 01C05 : INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer any five questions. Each question carries three marks : (5×3=15)

1. What is ICSID ?
2. Define Greenfield Strategy in international business.
3. Define Balance of Payment.
4. What is cross rate in international finance ?
5. Define Forex.
6. Define the concept of opportunity cost in international trade.

SECTION – B

Answer any three questions. Each question carries five marks : (3×5=15)

7. Explain Purchasing Power Parity Theory of exchange rate.
8. What is meant by product life cycle approach in international business ?
9. Briefly explain the four approaches of international trade.
10. Distinguish between Licensing and Franchising.
11. Give a summary of Heckscher-Ohlin theorem.

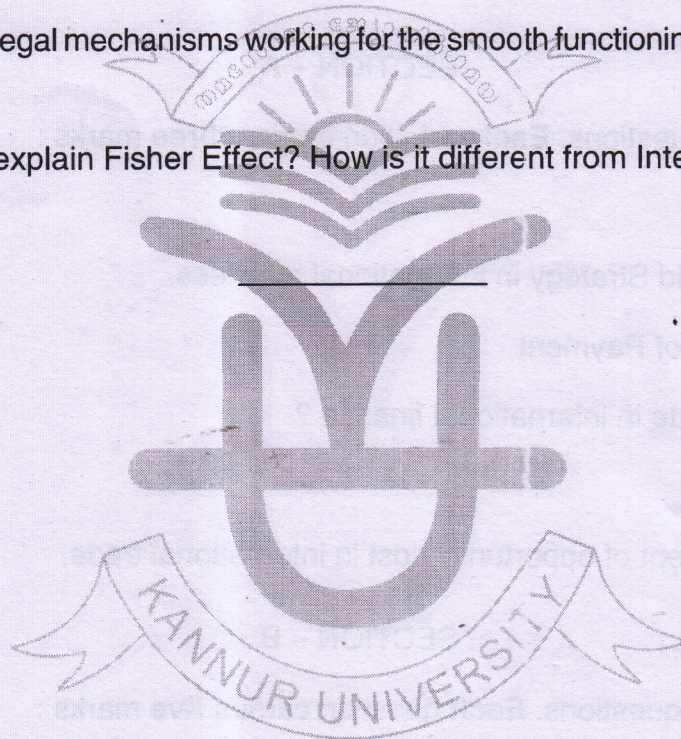
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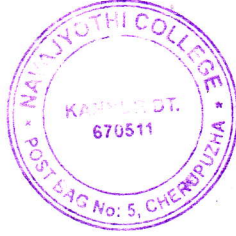


SECTION – C

Answer **any three** questions. **Each** question carries **ten** marks : **(3×10=30)**

12. Explain the objectives and challenges of international business.
13. Explain in detail the theory of absolute advantage and the theory of comparative advantage.
14. Explain IMF and its objectives. Also explain major criticisms leveled against it.
15. What are the legal mechanisms working for the smooth functioning of international business ?
16. How do you explain Fisher Effect? How is it different from International Fisher Effect ?





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SECTION – A

Answer **any five** questions. **Each** question carries **three** marks. **(5×3=15)**

1. Explain foreign and global environment for a business in international scenario.
2. What is absolute advantage ?
3. What are the objectives of a firm engaging in international business ?
4. What is MIGA ?
5. Explain balance of payment.
6. Describe the nature of international business.

SECTION – B

Answer **any three** questions. **Each** question carries **five** marks. **(3×5=15)**

7. What are the flaws of the theory of mercantilism ?
8. Explain recent trends in international business.
9. Write a note on spot and forward rates of foreign exchange.
10. Discuss OLI model of international trade.
11. Explain the scope of international financial management.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **ten** marks.

(3×10=30)

12. Explain HO theory of international trade with its assumptions and limitations.
 13. What are the important methods of payment in international trade ?
 14. What is exchange rate ? Explain the macro-economic factors affecting exchange rates.
 15. Explain the levels of economic integration for avoiding trade restrictions.
 16. Discuss important modes of entry in international business.
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