





MEDIA CELL ANNUAL REPORT 2023-24

NAVAJYOTHI COLLEGE



MEDIA CELL (2023-24) CLUB ACTIVITIES INDEX

SL. NO	ACTIVITIES	DATE
1	Photography contest	04/08/2023
2	Independence Day Cover song	14/08/2023
3	Onam reel competition	25/08/2023
4	Film making workshop	22/03/2024



MEDIA CELL YEARLY SUMMATION REPORT

Media cell started their programme of the academic year 2023-24 on July 17 by launched it's first video. Principal Dr. K K Somasekharan appointed Ms. Neethu Thankachan (Assistant professor, PG Department of English) as the Staff co-ordinator and Ms. Vaishali Raveendren, Mr. Muhammed Minhaj PS, Mr. George Joseph and Mr. Vaishnav C K as the executive members of the club.

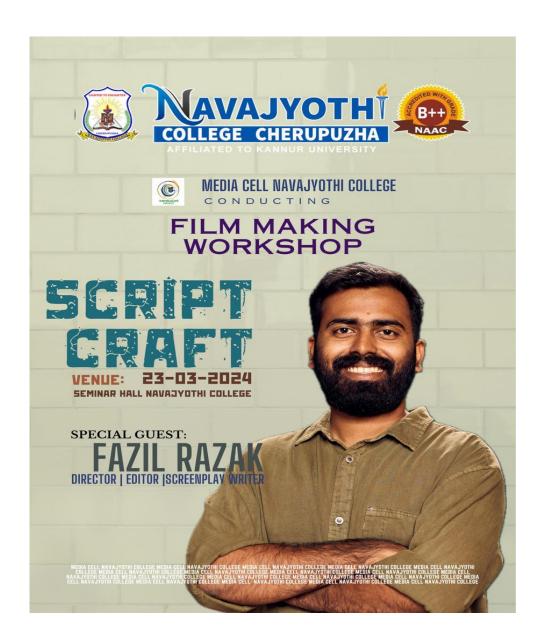
In this academic year Media cell conducted film making workshop, 2 competitions and various other programmes. Media cell was responsible to cover all the important events of the college like graduation day, Onam celebration, Christmas celebration, Sports day, College Day etc. and published certain videos of the college.

All these programmes helped the members of Media cell to increase their quality in cocurricular activity.











SCRIPT CRAFT – FILM MAKING WORKSHOP

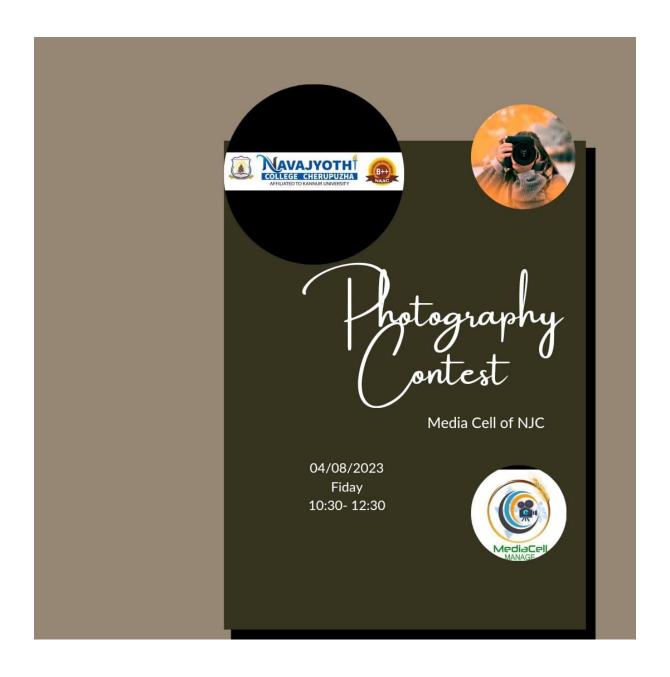
On the 23rd of March 2024, the Media Cell of Navajyothi College successfully conducted a captivating film making workshop titled "Script Craft". The workshop aimed to unravel the intricacies of crafting compelling scripts and understanding the nuances of film making. With esteemed facilitators, Director and Screenplay writer, Fazil Razak (IFFK, Rajata Chakoram winner 2023) and Actor Ishaq, the event promised to be enlightening and enriching for all attendees. In total 23 students participated in the workshop.

Renowned director Fazil Razak shared his invaluable insights into the art of film making. He elaborated on various aspects including scriptwriting techniques, character development, and the importance of visual storytelling. His vast experience in the industry provided participants with a deep understanding of the creative process behind successful films. The workshop also included sessions where participants could present their own scripts for analysis and critique. This provided an invaluable opportunity for aspiring filmmakers to receive feedback from industry professionals and refine their storytelling skills.









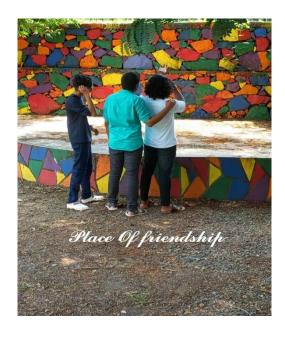




PHOTOGRAPHY CONTEST

A Photography contest " IDAM (place)" was organized by media cell on 04/08/2023 Friday, from 10:30 A.M to 12:30 P.M. The competition commenced with the welcome speech. The convenor of the club Ms. Neethu Thankachan led the programme. This programme was conducted only for first year BA English students. They were divided in to 7 groups and college and campus were given as the location for the contest.

The judges Ms. Athira CV, HoD of English department and Ms. Sreelekha M Nair Asst. Professor of English department evaluated the programme. The result was declared by them and awarded cash prizes to winners and consolation prizes for remaining participants. The winners are as follows: 1) Vaisakh S, Fathimath Fidha. The session received enthusiastic participation from around 14 students and faculty members. The session concluded with prize distribution.













MEDIA CELL INDEPENDENCE DAY COVER SONG

As part of Independence day celeberation the Media cell of Navjyothi collge released a cover song in association with Music club. The cover song was shot on 14 th August and published the video on 15 th August on the official college website. The video was performed by Jomaria stanly first year BA English along with the pianist, George Joseph the final year BA English student. The video was captured and edited by Muhammed shamil (second year B.com) and muhammad minhaj (second year BA English).









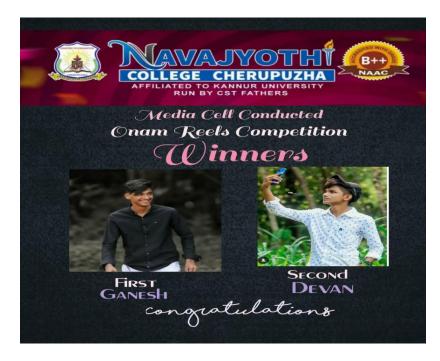




ONAM REELS COMPETITION

Media cell conducted an Onam reels competition on 25/08/2023 Friday, from 10:30 A.M to 3:30 P.M. The convenor of the club Ms. Neethu Thankachan led the programme. The programme was conducted for all students. The participants were advised to share their reels to an official Whatsapp number. The best three reels were awarded attractive prizes.

The judge Fr. Jose Thamarakkattu, Asst. professor Malayalam department evaluated the competition. The result was declared by the same and awarded prizes to the winners. The winners are as follows: 1. Ganesh Kumar (BBA first year) 2. Devadarshan P Sunil (BCA first year). The competition received enthusiastic participation from many students. The contest was concluded with prize distribution.





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