



NAVAJYOTHI

COLLEGE CHERUPUZHA

AFFILIATED TO KANNUR UNIVERSITY

REPORT

FOURTH ESTATE - MEDIA WORKSHOP

27, 28 January 2022

INKJOURN CLUB in association with IQAC and SAIN et. al.

Navajyothi College is ever enthusiastic about promoting the students' creativity and encouraging them to excel in their talents. The Inkjourn club of Navajyothi College conducted various programs for students empowerment and commission. One such program is "FOURTH ESTATE -Media Workshop". This two-day workshop on Fourth Estate was conducted by the Inkjourn club of NJC and IQAC in collaboration with SAIN et al. The program's main objective was to create interest among the young minds about media and journalism. And also help them to find a better career choice. The Media workshop started on 27th January at 9.30 am at Navajyothi College. Programme inaugurated by Fr. John Kochupurackal (College Manager). The presidential address was given by Dr. Aravindhan M (Principal, Navajyothi College). College director Fr. Sijoy Paul and IQAC coordinator Mrs. Simna Simon addressed the gathering. The student coordinator Marya Kuriakose said the vote of thanks.

The first section was about an introduction to journalism. Mr. Kishore Thomas handled the opening and ice-breaking sections (content creator-24 News). The afternoon section started at 1.30 pm. This section was about newspaper production. The topic was led by Mr. Ghees Peter (Junior Sub-editor -Jaihind TV) .3.00pm to 5.30 pm there was a programme named practical section of "visual news production". In that section, 16 Students were divided into four different groups. Students visited a nearby town for visual news production. It was a fantastic section. Through this practical section, students became more aware of the term voice-over, piece to camera, anchor portion etc. 6.pm to 9.30 pm; students worked for newspaper production and had supper. This was followed by a campfire and dance programme until 2.00 am. The second day started with anchor link shooting.

After breakfast and voting, the workshop started again at 11 am. Kannur University research scholar Ms. Athira C R took a public relations and advertisement class. Mr. Issac T Anil presented on the topic "World Cinema." Student-led newspaper and news bulletin were released. The programme ended at 4.00 pm, and certificates were distributed to the students.









